

# LEAD RETRIEVAL 101

***How are you capturing and following up with all of the leads collected at your booth?***

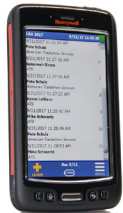
*“Maximize your ROI by using ATS Lead Retrieval services.”*

Badges at events act as a form of identification and most importantly, electronic business cards. In an effort to streamline session attendance tracking & exhibitor lead capture show managers incorporate QR barcodes fully encoded with attendee contact info as well as important demographic data allowing the exhibitors to easily qualify and follow up.

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### **Why use event provided Lead Retrieval services?**

- Easy to scan & capture attendee contact + key demographic information.
- Digital qualifiers & note taking
- Lead data available in real-time & post event (saved in Cloud for up to 18 months)
- Onsite technical support included
- Easily manage your exhibit booth team's leads
- Customization and seamless integrations into your existing CRM system available.



Dedicated device  
to capture leads  
*Just Point & Scan*

**MobilePlus™**



Large format  
device to capture  
leads  
*Just Walk Up & Scan*

**Self Scan Plus™**



Use your own  
device to capture  
leads  
*Just Point & Scan*

**LeadsPlus™ App**



**AMERICAN  
TRADESHOW SERVICES**



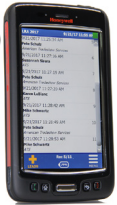
**Permian Basin International Oil Show 2021**  
**Ector County Coliseum**  
**Odessa, TX**  
**October 19-21, 2021**



**LEAD RETRIEVAL ORDER FORM** **DISCOUNT DEADLINE: FRIDAY, SEPTEMBER 24, 2021**

**Click here to ORDER ONLINE**

- Instantly capture attendee contact info! Just **"Point and Scan"** the badges QR Code
- Personalize Leads by using our **"Custom Qualifiers"** with the ability for note taking
- Real-time lead data & analytics make following up a breeze; easy and efficient
- Leads stored in the cloud for up to 18 months



Handheld  
 "State of the Art"  
 Honeywell Scanner

**MobilePlus™**



Use our Surface  
 Pro and Stand  
 Alone Scanner

**Self Scan Plus™**



Use your own  
 IOS or Andoid  
 Devices

**LeadsPlus™ App**

ITEM	DIS. DEADLINE	SHOW RATE	QTY	SUBTOTAL
<b>Mobile Plus</b>	\$ 369.00	\$ 419.00	_____	\$ _____
<b>Self Scan Plus</b>	\$ 899.00	\$ 949.00	_____	\$ _____
<b>LeadsPlus App</b> (First License)	\$ 359.00	\$ 409.00	_____	\$ _____
<b>LeadsPlus App</b> (Additional License)	\$ 99.00	\$ 149.00	_____	\$ _____
<b>LeadsPlus App Bundles:</b>				
<b>3 Pack</b>	\$ 499.00	\$ 549.00	_____	\$ _____
<b>6 Pack</b>	\$ 799.00	\$ 849.00	_____	\$ _____
<b>10 Pack</b>	\$ 999.00	\$ 1049.00	_____	\$ _____
<b>Mobile Plus Add-Ons:</b>				
		<b>Post Dis. Deadline</b>		
<b>Z-Printer Plus</b>	\$ 75.00	\$ 95.00	_____	\$ _____
<b>Custom Survey</b>	\$ 60.00	\$ 80.00	_____	\$ _____
<b>Delivery &amp; Setup</b>	\$ 65.00	\$ 85.00	_____	\$ _____

(PLEASE PRINT) BOOTH NO. \_\_\_\_\_

COMPANY \_\_\_\_\_  
 EMAIL(S) \_\_\_\_\_  
 ADDRESS \_\_\_\_\_  
 CITY, STATE, ZIP, COUNTRY \_\_\_\_\_  
 ORDER CONTACT \_\_\_\_\_  
 PHONE NO. \_\_\_\_\_  
 ONSITE CONTACT \_\_\_\_\_  
 ONSITE CELL PHONE \_\_\_\_\_

CREDIT CARD NO.:  AMERICAN EXPRESS  MasterCard  VISA

\_\_\_\_\_|\_\_\_\_\_|\_\_\_\_\_|\_\_\_\_\_|\_\_\_\_\_|\_\_\_\_\_|\_\_\_\_\_|\_\_\_\_\_|\_\_\_\_\_|\_\_\_\_\_|

CARDHOLDER NAME: \_\_\_\_\_  
 EXPIRATION DATE: \_\_\_\_\_ / \_\_\_\_\_ SECURITY CODE: \_\_\_\_\_  
 CARDHOLDER SIGNATURE: \_\_\_\_\_

**Click here to ORDER ONLINE**  
 Username: PB IOS2021 | Password: 9241

Sub-Total = \$ \_\_\_\_\_  
 Add ODTX Sales Tax +8.25% \_\_\_\_\_  
**Total Due (in US Funds)= \$ \_\_\_\_\_**

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 Mail Checks to: ATTN - American Tradeshow Services | 217 General Patton Ave. Mandeville, LA 70471